Session 4: Strengthening the Assistance Matrix (formerly Capacity-Building Matrix):

Secretariat

DCoC High Level Meeting,
At The Hilton Mauritius Resort And Spa

13 November 2025

Our Strategic Context

- Funded by the European Union as part of the 36-month 'Safe Seas for Africa' (SSA) project.

- IMO's component directly supports **Specific Objective 4 (SO 4).**

- IMO's component – to foster intra-national/inter-agency, inter-regional coordination and cooperation between the Participating States, regional stakeholders and International Naval partners

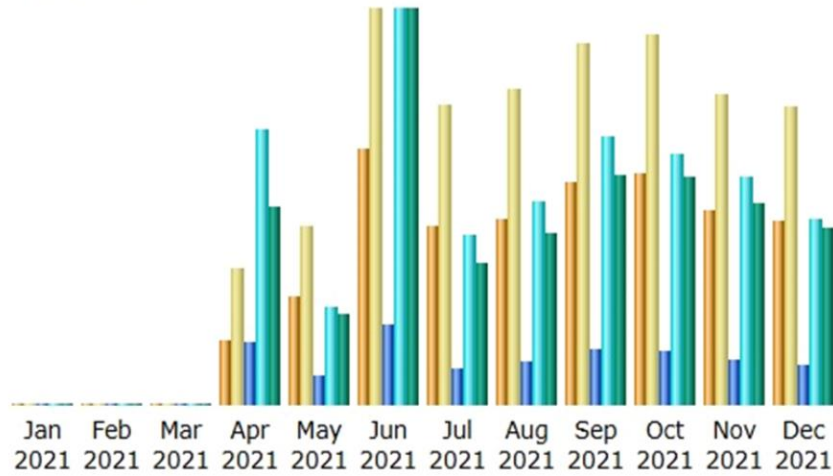- Implements key suggestions from the 7th High Level Meeting.

Justification for upgrade

- **1.7 million** hits were registered in 2024 alone with 43K unique visitors (highest in the platform's history. In 2023, the website registered 623K hits with 20K unique visitors) – there is **need to expand reach** to external publics i.e non signatory states, more youth and women, regional and global media and academic institutions in the region, particularly within coastal states.

- 75% search engine optimization score for the DCoC website. With page structure redesign, content and server enhancement for better page loading, projected SEO performance should go to 80-85% by end of year.

- The matrix, hosts the capacity needs of 19 out of 22 DCoC member states with eight partner nations/organizations having received access to provide support to member states – **Need to promote active involvement** of member states in updating the profile and direct partners to support states through the platform for best ROI.

- **Technological advancement** since 2021 call for website upgrades to meet consumer demand – there is need to rework the sites outlook to make it more **user-friendly**, attractive to youth, **accessible** to potential and existing partners and provide mechanisms for **event registration**, **automated feedback** and **progress monitoring and reporting**.

- **Need to show impact** – The Secretary General's called for member states to move past workshops and trainings into tangible action/results that are trackable, and which will attract further support. One way to show impact is through the DCoC website and its microsite, in the form of human-interest stories and topical features, project reports on technical support vis-a-vis action and audio-visual footage.
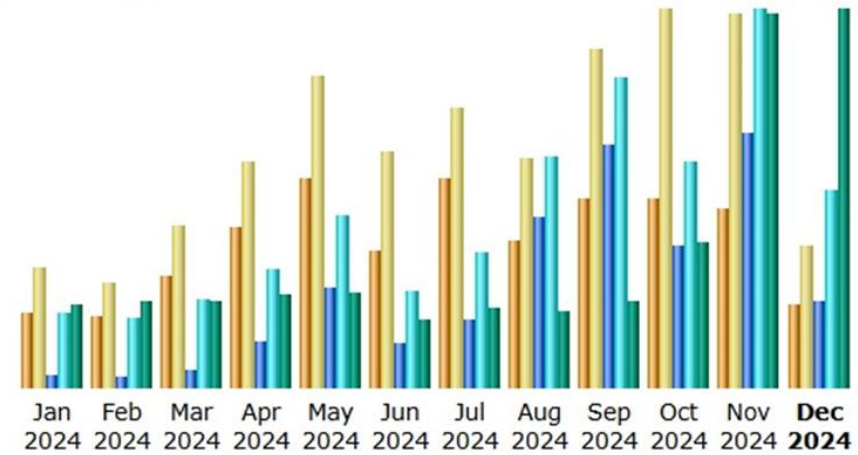
Website traffic between inception and 2024

Monthly history

Month	Unique visitors	Number of visits	Pages	Hits	Bandwidth
Jan 2021	0	0	0	0	0
Feb 2021	0	0	0	0	0
Mar 2021	8	8	9	9	1.22 KB
Apr 2021	299	643	6,435	28,638	1.59 GB
May 2021	502	836	3,194	10,165	750.18 MB
Jun 2021	1,189	1,843	8,265	41,191	3.18 GB
Jul 2021	838	1,397	3,699	17,739	1.14 GB
Aug 2021	864	1,469	4,566	21,061	1.39 GB
Sep 2021	1,041	1,681	5,807	28,034	1.85 GB
Oct 2021	1,082	1,728	5,663	26,104	1.83 GB
Nov 2021	905	1,449	4,598	23,776	1.62 GB
Dec 2021	853	1,390	4,168	19,385	1.43 GB
Total	7,581	12,444	46,404	216,102	14.75 GB

Monthly history

Month	Unique visitors	Number of visits	Pages	Hits	Bandwidth
Jan 2024	1,863	2,987	10,914	61,404	9.00 GB
Feb 2024	1,772	2,598	9,247	58,862	9.42 GB
Mar 2024	2,772	4,002	15,044	73,431	9.51 GB
Apr 2024	3,972	5,583	39,816	98,216	10.09 GB
May 2024	5,166	7,675	82,438	143,846	10.33 GB
Jun 2024	3,408	5,811	36,644	80,272	7.30 GB
Jul 2024	5,141	6,907	55,618	112,368	8.65 GB
Aug 2024	3,666	5,674	141,568	191,014	8.35 GB
Sep 2024	4,716	8,357	200,397	255,774	9.36 GB
Oct 2024	4,712	9,333	116,526	186,107	15.86 GB
Nov 2024	4,456	9,271	210,200	312,008	40.72 GB
Dec 2024	2,051	3,508	71,748	163,527	40.96 GB
Total	43,695	71,706	990,160	1,736,829	179.54 GB

Key Upgrades: Public Website

Redesign & SEO

Complete visual redesign and Search Engine Optimization to maximize reach and impact.

Content & Events

New Content Management & streamlined Event Registration features.

Analytics & Accessibility

Full integration of Web Analytics and a strong focus on Accessibility & Language Translation.

Interaction

New automated Feedback Mechanism to improve user engagement and data collection.

Part 2: Members' Portal

Focus on Security, Coordination, Tracking, and Reporting

Key Upgrades: Members' Portal

Tracking & Monitoring

New Capacity Building Tracking tools and robust Monitoring & Reporting functions for HLM recommendations.

Security & Access

Flexible Admin Protocols, Role-Based Access, and secure Two-Factor Authentication (2FA).

Data & Media

Enhanced Media & Document Support, Web Analytics, and an automated Feedback Mechanism.

Proposed redesigned sitemap for the Matrix

COUNTRY	CATEGORY	SUBCATEGORY	SPECIFIC ASSISTANCE REQUIRED	PRIORITY	STATES INTENDING TO ASSIST	STATES ACCEPTED BY DCOC/JA-MS	UPDATE BY ASSISTED STATE
						Alert email to: -Accepted states -Others with Members Only portal access	**Alert email to:** -Assisting state -Others with access
DCOCJA	INFO-SHARING	ISN →	SOP	HIGH →	STATE X STATE Y ORG. A	STATE X ORGANIZATION A	General Updates with Alerts like ISN SOP, RMSS, News Alerts
		NMISC					

The Centerpiece: The Assistance Matrix – A Smarter Matrix

Old Way: Narrative-Based

- Manual, narrative-style entries
- Difficult to analyze or aggregate data.
- Limited reporting capabilities.
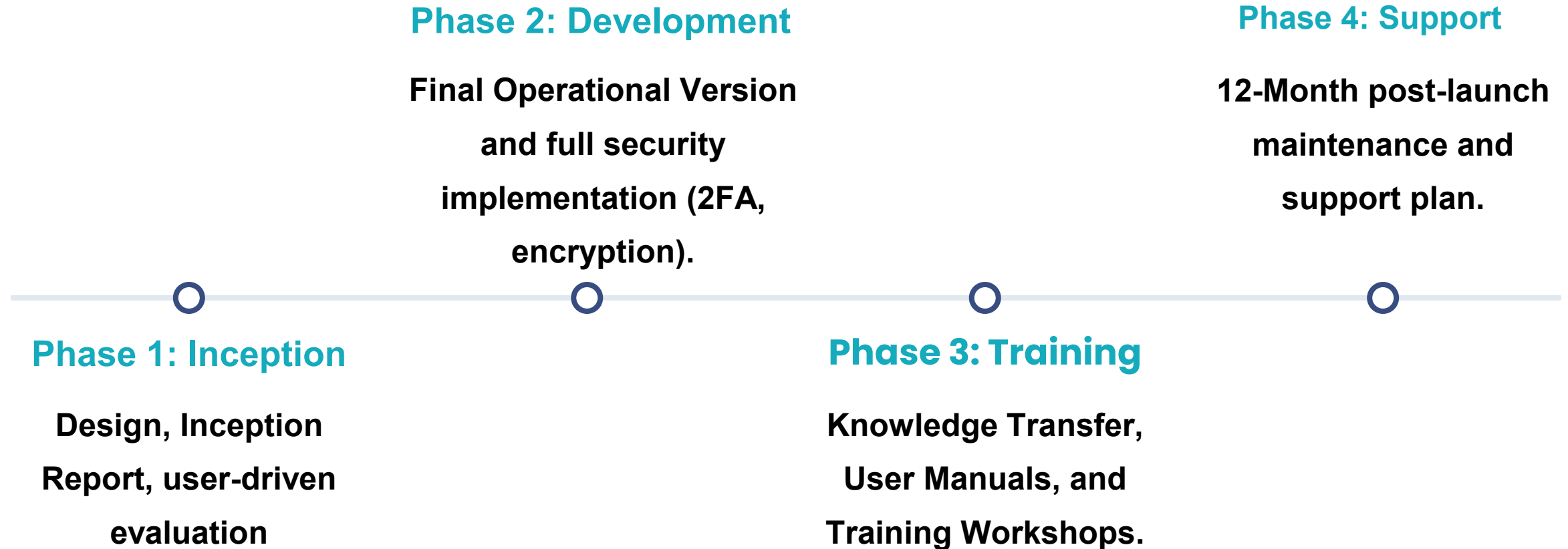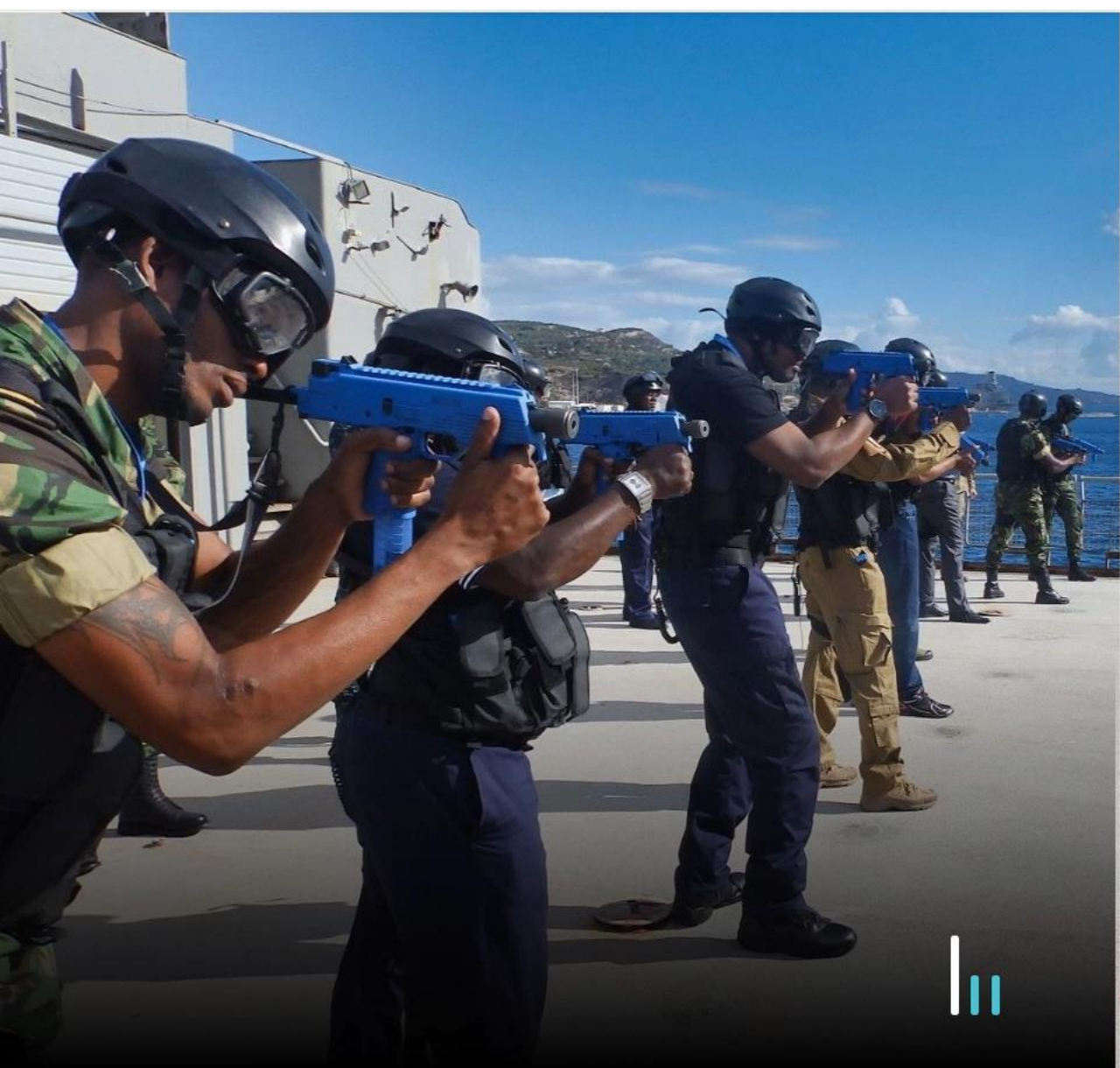- Inconsistent data quality.

New Way: Data-Driven

- Clear, standardized data specifications
- Enables powerful data analysis tools.
- Supports qualitative & quantitative reporting.
- Effectively tracks progress and impact

Part 3: Project Delivery

Managing Selection and

Implementation

Project Delivery Phases

Phase 2: Development

Final Operational Version and full security implementation (2FA, encryption).

Phase 4: Support

12-Month post-launch maintenance and support plan.

Phase 1: Inception

Design, Inception Report, user-driven evaluation

Phase 3: Training

Knowledge Transfer, User Manuals, and Training Workshops.

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Secure access to exclusive maritime security resources, regional intelligence, and collaborative tools for DCoC member countries and authorized personnel.

Member Login

Access your secure member dashboard and exclusive resources

Username or Email *

Enter your username or email

Password *

Enter your password

☐ Remember me   Forgot password?

Member Benefits

Exclusive Resources

Access classified maritime security reports and intelligence briefings

Regional Network

Connect with maritime security professionals across 21 member countries

Priority Events

Early registration for conferences, workshops, and training programs

Documentation Access

Download official documents, legal frameworks, and best practices guides

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I have a question

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